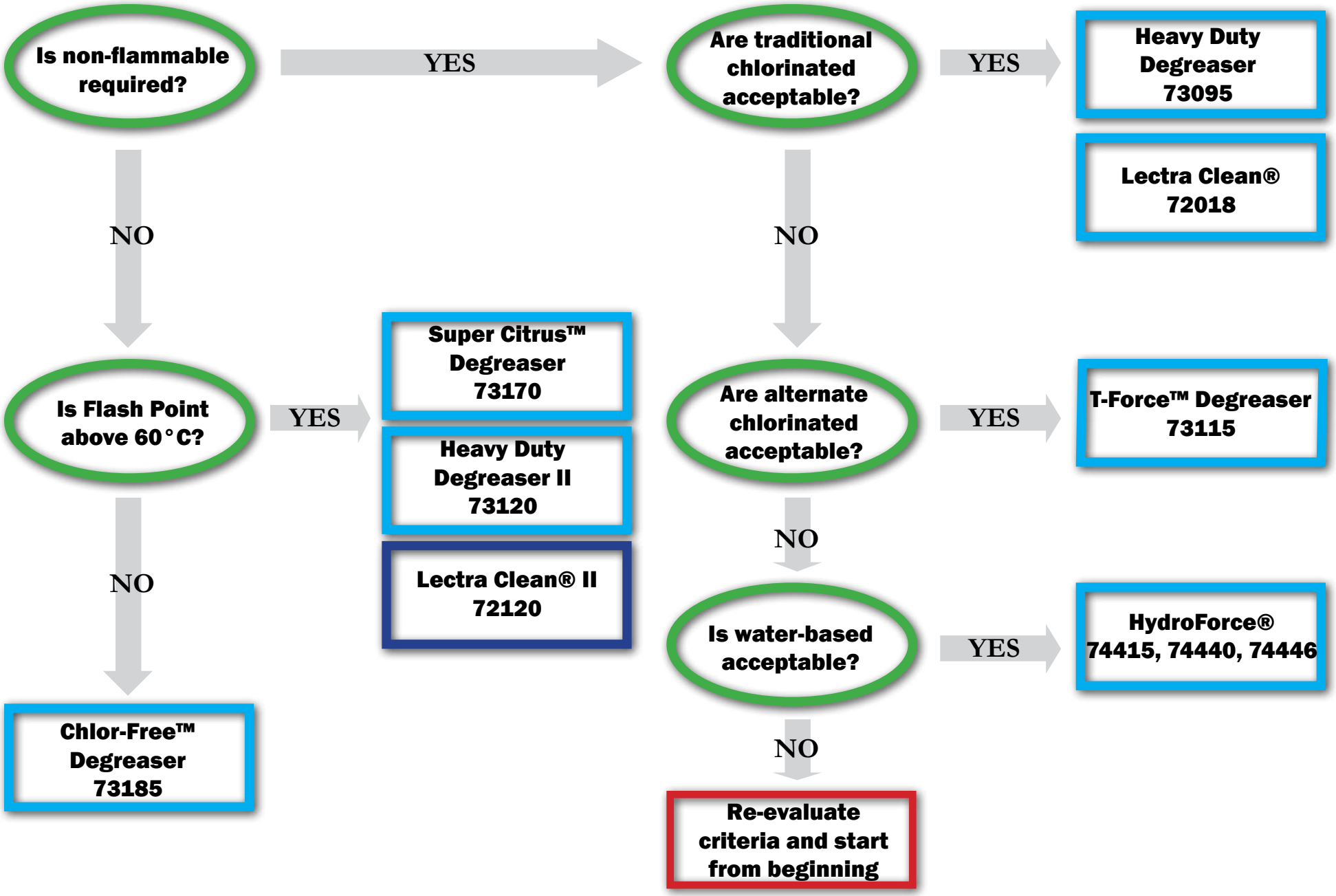CRC PRODUCT SELECTION GUIDE — HEAVY DUTY CLEANERS